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CALENDAR EDITORS ALERT

CELEBRATING 27 YEARS – THE OJAI STUDIO ARTISTS ANNUAL FALL TOUR

100% of proceeds from Fall Tour and Reception Raffle benefit OSA Scholarship Fund

(Ojai, CA – May 4, 2010) The annual October pilgrimage to the artistic heart of Ojai now brings 1,000 people to over fifty artists' studios to see their latest creations, view works in progress and enjoy a weekend of fine art and conversation. The fall is a glorious time of year in Ojai, with studios spread throughout the valley with the artists' gardens full of autumn colors. All proceeds contribute to OSA's Scholarship Fund, which is awarded each spring to student artists.

This year the 27th Annual Tour takes place October 9 & 10. For many years now, the second weekend in October has been a frenzy of creative activities throughout the Ojai Valley with the Ojai Art Center on Montgomery St as its hub.

The Ojai Art Center will display an exhibition of works by the Ojai Studio Artists, host the Artists Reception Saturday night and be the starting location where visitors can view a sample of work by each artist participating in the Ojai Studio Artists Tour that weekend.

The Saturday night Reception caps off the weekend. Held after the studios close, the reception is where all of the artists gather to greet visitors and continue the conversations. A special raffle featuring themed gift baskets, each created around an original piece of artwork and including other items from Ojai merchants and farms. Selected pieces of art by OSA members will be available for sale. All proceeds from the evening benefiting the OSA Scholarship Funds.

Tickets are available in advance at the Ojai Valley Chamber of Commerce, PO Box 1134, Ojai, CA 93024, or by calling (805) 646-8126. They may be purchased the day of the tour at the Ojai Art Center; 113 South Montgomery St. Tickets can be purchased online beginning July 1 at ojaistudioartists.com.

TOUR FACTS:

October 9 & 10, 2010, Saturday & Sunday, 10am to 5pm. **Reception**, 6 to 8 PM, October 11 at the Ojai Art Center. Tickets are \$31 each in advance or \$36 each during the tour weekend. Children 12 and under are free. Call (805) 646-8126 from 10 am to 4 pm or fax (805) 646-9762 for ticket assistance. Tickets available online beginning July 1 at ojaistudioartists.com.

About Ojai Studio Artists

The organization's mission is to encourage interest and excellence in the arts through organizing the annual Ojai Studio Tour and Made in Ojai exhibit; to raise funds for scholarships; to facilitate the exchange of information and promote art education through community outreach. Ojai Studio Artists is a California 501 (c)(3) nonprofit corporation focused on arts education in the visual arts. For more information visit <http://www.ojaistudioartists.org>

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